

SPONSORING

A/ GOLD PACKAGE

Content	Amount
One page inner insert in the guide	
Logo on all the following materials (banners, flyers, posters, badges, invitation cards)	
Logo on the inside back cover of the guide	
A commercial spot / activity (symposium, gala night, integration and distinction award ceremony) - Max duration: 60 sec	
Branding (symposium, gala night, integration and distinction award ceremony)	5,000,000 CFAF
Logo display in commercials announcing the event	7,650 euros
Logo display on event web site	
Exhibition table + 2 chairs (hotel lobby) about 9 sqm space	
7 invitations to the symposium	
7 invitations to the gala night	

B/ PREMIUM PACKAGE

Content	Amount
1/2 an inner page of the guide	
Logo on the following materials: flyers / posters / badges / invitation cards	
Logo on the inside back cover of the guide	
Branding (symposium, gala night, integration and distinction award ceremony)	3,000,000 CFAF 4,600 euros
Broadcast an advertising spot during: (symposium and gala night) - Max duration 60 sec	
Logo display on event web site	
4 invitations to the symposium	
4 invitations to the gala night	

Package amount chosen	
Other options	
amounts	
Total Amount (CFAF)	

□ C/SILVER PACKAGE

Content	Amount
Inner quarter page of the guide	
Logo on the following: flyers / posters / invitation cards	
Logo on the inside back cover of the guide	1,500,000 CFAF
Branding (symposium, integration and distinction award ceremony)	2,300 euros
1 advertising spot (symposium) - Max duration: 60 sec	
2 invitations to the symposium	
2 invitations to the gala night	

OTHER SUBSCRIPTION OPTIONS

Designation	Amount	
Inside cover of the guide	750,000	
Logo on the back cover of the guide	200,000	
1/2 an inner page of the guide	500,000	
Inner quarter page of the guide	350,000	
Inner page of the guide	1,000,000	
Double page advertisement in the guide	1,500,000	
Rollup in the main lobby and the hall	300,000 / Rollup	
Logo on air ticket	200,000	

Company Name :
Focal point name:
Telephone contact:
Email contact:
Date:
Signature and stamp:

^{*} The subscribers and/or advertisers are responsible for the design and production of the materials and the visuals.